

# Perceptual Distance and Visual Search

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Find the odd image - 1



Find the odd image - 2



Find the odd image - 3

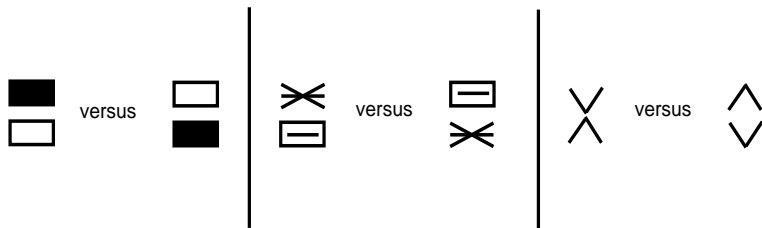


# Similarity and search time

- ▶ The more similar the two images, the longer the search time
- ▶ The more the “distance” between the two images, the shorter the search time.

# Neuroscientists perform such experiments

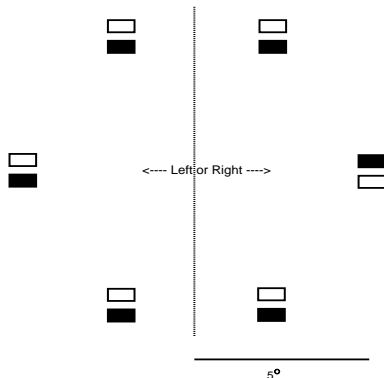
- ▶ “Perceptual distance” =  $\frac{C}{(\text{search time})}$ .



- ▶ Helps them interpret how objects are represented in the brain, capture important features.

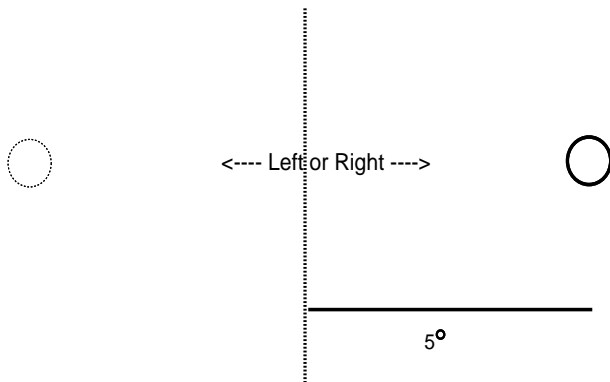
# A reaction time study on humans (Arun and Olson 2010)

- ▶ Study conducted on six subjects
- ▶ Identify the location of the oddball and hit a key to tell left or right



- ▶ Image displayed until reaction (which if correct, valid trial), or until 5 seconds (aborted)  
 $RT_{ij}$  = average reaction time  
Data averaged over both *oddball i* among *distracters j*

# Baseline reaction time



- ▶  $RT_b$  = baseline reaction time
- ▶ Search time  $s_{ij} = RT_{ij} - RT_b$
- ▶ Perceptual distance between  $i$  and  $j$  is taken to be  $\frac{C}{s_{ij}}$
- ▶  $RT_b = 328ms$ .



# Image pairs on which search time data was collected (Sripati and Olson 2010)

## Set 1: Variable Part Identity



Color



Pattern



Chevron

## Set 2: Variable Inter-Chevron Distance



Far



Middle



Near

## Set 3: Variable Chevron Size



Small



Medium



Large

## Set 4: Variable Inter-Contour Distance



Far



Middle



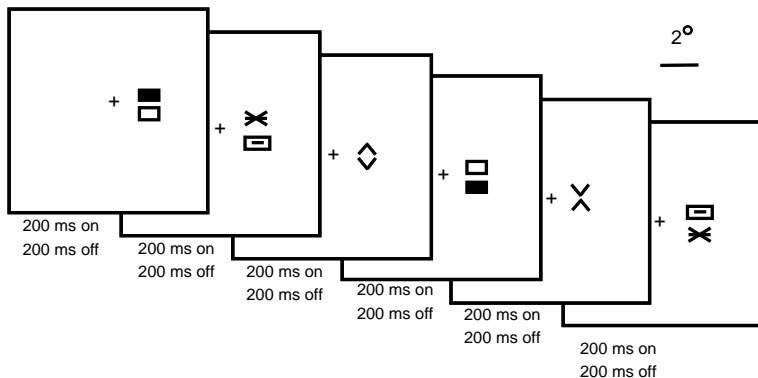
Near

# A direct view into the brain of rhesus macaques

Try to nail the responses in the brain to the two images, and see how different they are.

# A direct view into the brain of rhesus macaques

- ▶ Sripati and Olson trained two macaques to fixate on the + and made a series of stimuli appeared one after another.



- ▶ Images were randomly interleaved. Neuronal activity was recorded (in the inferotemporal cortex) over several 2 second rounds.

# The neuronal data

- ▶ Inferotemporal cortex - gross object features emerge here
- ▶ Firing rates of  $N = 174$  neurons in response to these six images
- ▶ Data collected in a similar manner for a total of 24 images
- ▶ For each image  $i$ , the neuronal response is summarized by the firing rate vector  $(\lambda^i(n), 1 \leq n \leq N)$ .

$$\text{Image } i \mapsto \lambda^i = \begin{pmatrix} \lambda^i(1) \\ \lambda^i(2) \\ \vdots \\ \lambda^i(N) \end{pmatrix}$$

# The main question

- ▶ For the pair  $(i, j)$ , perceptual distance ought to be a function of how “different”  $\lambda^i$  and  $\lambda^j$  are.
- ▶ What  $\text{dist}(\lambda^i, \lambda^j)$  function?
- ▶ How does it relate to reaction time? Is it  $\frac{C}{\text{dist}(\lambda^i, \lambda^j)}$ ?

## First distances that come to our minds

- Try Euclidean distance, or  $L^1$ :

$$L_{ij}^1 = \|\lambda^i - \lambda^j\|_1 = \sum_n |\lambda^i(n) - \lambda^j(n)|$$

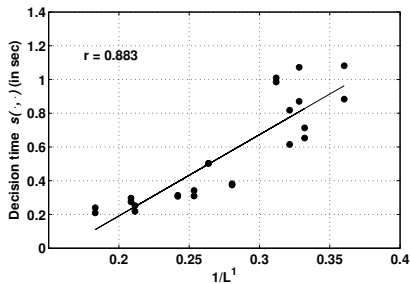
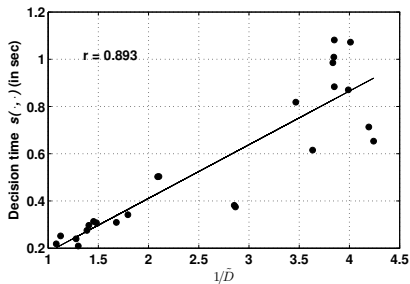
## An alternative, via a model and a theory

- ▶ If you look at object  $j$ , your neurons fire at rate  $\lambda^j$ .
- ▶ Perhaps firings are random variables  $X = (X_n, 1 \leq n \leq N)$
- ▶ A good model:  $X_n \sim \text{Poisson}(\lambda^j(n)T)$  over  $T$  time units.
- ▶ Let  $s_{ij}$  be the search time for identifying oddball  $i$  in a sea of  $j$ .
- ▶ An optimal search theory predicts, for a probability of error  $\varepsilon$ ,

$$E[s_{ij}] \simeq \frac{\log(1/\varepsilon)}{\tilde{D}_{ij}}$$

$$\tilde{D}_{ij} = \sum_n \left[ \lambda^i(n) \log \frac{\lambda^i(n)}{\lambda^j(n)} - \lambda^i(n) + \lambda^j(n) \right]$$

## Compare $s$ versus $1/\text{dist}$ : Which dist is better?





# The ideal

- ▶ If the theory holds:

$$E[s_{ij}] = \frac{C}{dist_{ij}} \iff E[s_{ij} dist_{ij}] = C \quad \forall (i, j)$$

- ▶ This suggests the following hypothesis:

*Across the image pairs, the mean of the scaled search time (scaled by  $dist_{ij}$ ) is a constant.*

- ▶ Which dist ( $\tilde{D}$  or  $L^1$ ) comes closer to this ideal?

# Data and a hypothesis test to help with comparison

- ▶ Six subjects, 12 showings of oddball  $i$  in a sea of  $j$ .
- ▶  $X_t^{(i,j)} = s_{ij,t} \tilde{D}_{ij}$ ,  $l = 1, \dots, 72$ .

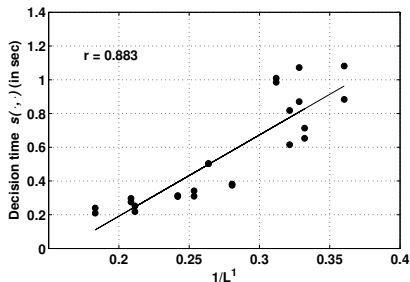
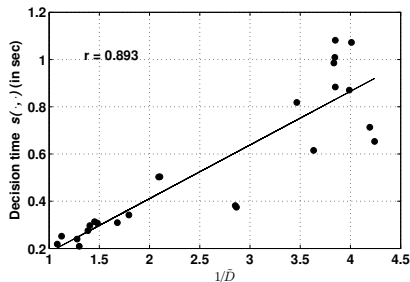
$g_1 = (i_1, j_1)$	$g_2 = (i_2, j_2)$	$\dots$	$g_{24} = (i_{24}, j_{24})$
$X_1^{(g_1)}$	$X_1^{(g_2)}$	$\dots$	$X_1^{(g_{24})}$
$\vdots$	$\vdots$		$\vdots$
$X_{72}^{(g_1)}$	$X_{72}^{(g_2)}$	$\dots$	$X_{72}^{(g_{24})}$

- ▶ A hypothesis test:

Null hypothesis: All groups have the same mean

Alternative hypothesis: Not so

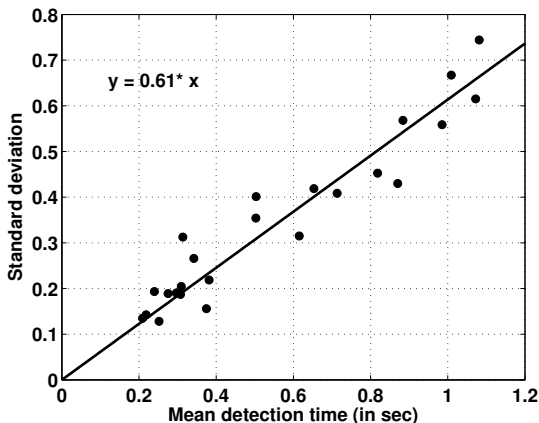
# Understanding the data, which parametric family?



- ▶ Variance increases with mean
- ▶ Gamma distribution:  $p_S(s) = \frac{\beta^\alpha}{\Gamma(\alpha)} s^{\alpha-1} e^{-\beta s}$ ,  $s > 0$   
Shape  $\alpha > 0$ , rate  $\beta > 0$
- ▶  $E[S] = \frac{\alpha}{\beta}$ ,  $\sigma(S) = \frac{\sqrt{\alpha}}{\beta} = \frac{1}{\sqrt{\alpha}} E[S]$ .

## Do the groups have a common shape?

Is  $\sigma(S^{(g)})$  linear in  $E[S^{(g)}]$  across  $g = 1, \dots, 24$ ?



$$\frac{1}{\sqrt{\alpha}} = 0.61 \quad \Rightarrow \quad \alpha = \left(\frac{1}{0.61}\right)^2 = 2.7$$

## Equality of means test, look at scaled search times

- ▶  $X_1^{(g)}, \dots, X_{72}^{(g)}$  iid  $\text{Gamma}(\alpha, \beta_g)$ ,  $g = 1, \dots, G$ .
- ▶  $g = 1, \dots, G$  stands for the different pairs of images.  
 $G = 24$  pairs of images in all.
- ▶ Null hypothesis:  $\beta_1 = \beta_2 = \dots = \beta_G$
- ▶ Alternative hypothesis: Not all equal.

## Equality of means test, look at scaled search times

- ▶ The test when  $\alpha$  is known: Reject null hypothesis if:

$$\alpha \log \frac{\text{AM across groups}}{\text{GM across groups}} > \tau$$

for a suitable threshold  $\tau$ .

- ▶ Here, don't use it for accepting/rejecting null hypothesis. Instead use it for comparison.
- ▶ Compute AM/GM for  $\text{dist} = \tilde{D}$  and  $\text{dist} = L^1$ .

diff	$\alpha \log(\text{AM/GM})$
$\tilde{D}$	0.0600
$L^1$	0.2061

- ▶ Conclusion:  $\tilde{D}$  provides a better 'clustering' than  $L^1$ .

# Summary

- ▶ We looked at a visual search problem.
- ▶ Neuroscientists are interested in this problem because they want to capture a notion of 'perceptual distance' between objects.
- ▶ Perceptual Distance =  $\frac{C}{(\text{search time})}$
- ▶ Another measure of distance – how different are the responses to the images?
- ▶ What function of the firing rate vectors is an appropriate distance?
  - ▶ Search times are indeed  $C$  divided by some dist.
  - ▶ A (relative entropic) distance  $\tilde{D}$  explains observed search times better than  $L^1$ .
  - ▶ Conclusion obtained by verifying that  $s_{ij}\tilde{D}_{ij}$  is more clustered than  $s_{ij}L^1_{ij}$ .
- ▶ Data set link: [https://ece.iisc.ac.in/~rajeshs/E0259/02\\_data\\_visual\\_neuroscience.htm](https://ece.iisc.ac.in/~rajeshs/E0259/02_data_visual_neuroscience.htm)