Indian Statistical Institute Bangalore

Statistical Quality Control & Operation Research Unit

MS (QMS) First Year [Batch 2024-2025]

First Semester - Total Quality Management

Final Exam Date: 13th November 2024
Maximum Marks: 50 Duration: 3 hours

1. Say True or False (any two) with justification:-

 $[2 \times 2.5 = 5]$

- a. Assured quality is necessary for building customer confidence.
- b. Cost of maintaining attendance data in a class is an example of prevention cost.
- c. Dissimilarity between two products for the same characteristic is termed as variation.

2. Fill in the blanks

 $[5 \times 1 = 5]$

- 3. Answer (any three) in detail:-

 $[3 \times 10 = 30]$

- a. Solve the Part-A, & B of the below problem:
 - **Part-A:** A restaurant believes that two of the most important factors that help it attract and retain customers are the price of the item and the time taken to serve the customer. Based on the price for similar items in other neighboring restaurants, it is estimated that the customer tolerance limit for price is \$8, and the associated customer loss is estimated to be \$50. Similarly, the customer tolerance limit for the service time is 10 minutes for which the associated customer loss is \$40. A random sample of size 10 yields the following values of price: 6.50, 8.20, 7.00, 8.50, 5.50, 7.20, 6.40, 5.80, 7.40, 8.30. The sample service times (in minutes) are 5.2, 7.5, 4.8, 11.4, 9.8, 10.5, 8.2, 11.0, 12.0, 8.5. Find the total expected loss per customer. If the restaurant expects 2000 customers monthly, what is the average monthly loss?

Part-B: The restaurant is thinking of hiring more personnel to cut down the service time. However, the additional cost of increasing personnel is estimated to be \$0.50 per customer. The results of sampling with the added personnel yield the following waiting times (in minutes): 8.4, 5.6, 7.8, 6.8, 8.5, 6.2, 6.5, 5.9, 6.4, 7.5. Is it cost-effective to add personnel? What is the total average monthly loss?

b. Explain in detail about a quality functional deployment (QFD) for improving the quality of a product with a suitable example.

- c. What did you understand about Quality Management System (QMS)? List the major objectives of ISO 9000 quality systems and explain the benefits of obtaining the ISO 9000 certification for an organization.
- d. List the major QC tools and explain any two of them in detail with suitable example.
- 4. Write in detail note (with example) on the following. (Any two) $[2 \times 5 = 10]$
 - a. Costs of Quality
 - b. FTA
 - c. Kano Model
 - d. FMEA

Best off Luck
