

**Indian Statistical Institute
Documentation Research and Training Centre**

**M.S. in Library and Information Science
Semester III, Mid-Term Exam (2022-24)**

Paper – 12: CONTENT MANAGEMENT SYSTEMS

Date: 20.09.2023

Max. Marks: 40
Time: 90 minutes

*Answer any **four** questions.*

1. What is a Content Management System (CMS)? Briefly, discuss the essential features of a CMS. **2+8**
2. Briefly, define the circumstances under which you would suggest the use of a content management system. Discuss the governance aspect of content management strategy. **4+6**
3. Describe the pros and cons of using an open-source CMS over a proprietary CMS. **10**
4. Discuss the major components of a content management system. **10**
5. Answer *any two* from the following. **2 * 5 = 10**
 - (a) Write a short note on Digital Asset Management System.
 - (b) Write a short note on Moodle.
 - (c) Briefly, describe the various challenges of CMS implementation.