

**Indian Statistical Institute
Documentation Research and Training Center**

**M.S. in Library and Information Science
Mid-Semester Exam (III semester) (2017-2019)**

Paper – 14 : CONTENT MANAGEMENT SYSTEMS

Date: 11.09.2018

Max Marks: 40

Time: 90 minutes

*Answer any **four** questions.*

1. Define a content management system along with its uses. Briefly discuss why there are so many content management solutions? **6 + 4 = 10**
2. Mention and discuss the essential features that, in general, a CMS software should have. **10**
3. Discuss the major components of content management systems. **10**
4. What is a prescriptive personalization? Discuss the various types of prescriptive personalization. **10**
5. Answer *any two* from the following. **2 * 5 = 10**
 - (a) Write a short note on enterprise content management system.
 - (b) Briefly describe the significance of metadata in content management.
 - (c) Write a short note on digital asset management system.

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