Indian Statistical Institute Documentation Research and Training Center

M.S. in Library and Information Science Mid-Semester Exam (III semester) (2015-2017)

Paper - 14: CONTENT MANAGEMENT SYSTEMS

Date: 8.09.2016

Max Marks: 40 Time: 90 minutes

Answer any four questions.

1. What is a *Content Management System* (CMS)? Discuss the reasons behind many content management solutions. Discuss the key benefits of using a CMS.

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2 + 3 + 5 = 10

- 2. What is a Community Information Service (CIS)? Discuss its significance in today's world. 2+8=10
- 3. "A CMS can prove to be a best platform behind knowledge management system" Explain.
- 4. Describe the directory structure of Drupal. What are the three different kinds of module used with Drupal? Why do we install the third party modules and themes in the sites/all/modules and sites/all/themes folders respectively, in Drupal? 6+2+2=10

5. Answer any two from the following.

2 * 5 = 10

- (a) Briefly describe a Host in the context of an online community site.
- (b) Briefly explain the roles of metadata in content management.
- (c) Briefly discuss the prescriptive personalization.