

Indian Statistical Institute
Documentation Research and Training Centre

M.S. in Library and Information Science
Mid-Semester Exam (III semester) (2018-2020)

Paper – 14 : CONTENT MANAGEMENT SYSTEMS

Date: 11.09.2019

Max Marks: 40

Time: 90 minutes

Answer any *four* questions.

1. What is a Content Management System (CMS)? Illustrate the essential properties that a CMS should have. 2+8
2. Discuss the differences between explicit and implicit prescriptive personalization. Briefly describe the adaptive personalization explaining its merits and demerits. 4+6
3. Briefly discuss the following two types of CMS: (i) Digital Asset Management Systems (ii) Enterprise Content Management Systems. 5+5
4. Briefly discuss the circumstances under which you would prefer to use a content management system. Briefly describe the significance of metadata in CMS. 4+6
5. Answer *any two* from the following. 2 * 5 = 10
 - (a) Write a short note on Open Journal Systems (OJS).
 - (b) Write a short note on online community host.
 - (c) Write a short note on users' roles in a CMS.